



KINO FLO® Lighting Systems

20th ANNIVERSARY

NEWS RELEASE

Aug. 1, 2008

Kino Flo Unleashes New VistaBeam Single System at IBC 2008

BURBANK, CA. – Kino Flo will show off the new VistaBeam Single System during IBC 2008 next month. Expected to be one of the most popular of the award winning lighting products Kino Flo has ever debuted, the VistaBeam Single raises the bar on professional lighting innovation in many different ways.

To begin with, the innovative VistaBeam Single produces twice as much light as the leading Kino Flo Single Lighting System, and comes in a slender, versatile and portable package for television and feature film location lighting.

The modular VistaBeam Single combines many of the new Kino Flo parabolic Light Beam features (already available on the Kino Flo ParaBeams and large studio VistaBeam 600s) with the fixture and electronic designs that won an Academy Award for technical achievement for the portable Kino Flos.

For example, the bright, soft light can throw a beam twice as far as a Kino Flo Single System, and comes with the lightweight modular components that allow lighting professionals to remove the mounting plate and tape a fixture to a wall, or remove the lamp from the fixture all together for tight locations.

Kino Flo's vaunted True Match color balanced high output lamps snap into the VistaBeam Single. The lamps come in daylight, tungsten, and visual effects blue and green colors. The remote VistaBeam Select electronic ballast is high output, flicker free and dead quite.

"I think what's made the VistaBeam so popular in it's early use on TV, video and film sets is the modularity of the design," said Frieder Hochheim, president and founder of Kino Flo Lighting Systems. "Like our Academy Award winning portable line, you can dismantle the VistaBeam Single down to the bare lamp, build it into a set, rig it 100 feet away from the high output ballast, light visual effects bluescreen and greenscreen, and even, with the proper housings, operate it under water."

For more information, contact us: info@cirrolite.com; tel: +44 (0) 020 89556700.